

## **KSSE 4rt QUARTER 2013**

# **PUBLIC FILE REPORT**

**Prepared By:** 

**Tony Martinez** 

#### **Internal Issues**

As every year we had Radioton "UN MILLON PARA LOS NIÑOS" were we collected 1.4 million dls.

In this quarter we had a "Girls Night Out" promotion, to support Carlos Álvarez en la Mañana and also meet and greet to almost of all the concerts we promoted.

On October we had our annual Halloween Party "Extravaganza Ft Moderatto" at The Grove of Anaheim.

On December we had another our annual "POSADA SUPER ESTRELLA" Ft Belanova, it was a successful party were people was left out due to capacity.

On this quarter we also had La Tocada, a successful private party at La Boom featuring Kinky.

- Through this quarter we also gave away tickets to all the amusement parks and tickets to the best concerts such as Alejandra Guzman, El Tri, Erik Sahsa y Benny, Draco, , etc.

#### **New Programming Staff**

### **Resignations**

#### Lay-off

## **Public Service Program**

Organization: PSA-BIENVENIDOS- Casos de Politica e Inmigracion

Broadcast: 12/29/2013

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- Avances Reforma Migratoria 2014

Broadcast: 12/22/13

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- (Juan Ferreira- Portavoz Hispana de Inmigración)

Broadcast: 12/08/2013

Time: 5:00am-5:30

Organization PSA-BIENVENIDOS- JORNADA NACIONAL REFORMA MIGRATORIA

Broadcast: 12/01/2013

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- (Republicanos y Reforma Migratoria))

Broadcast: 11/24/2013

Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- (TEMA DE INMIGRACION/ LUIS GUITIERREZ)

Broadcast: 11/17/2013

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- (INMIGRACION EN WASHINGTON)

Broadcast: 11/10/2013

Time:

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Organization: PSA-BIENVENIDOS- (REPUBLICANOS Y LA REFORMA MIGRATORIA)

Broadcast: 11/03/2013

Time: 5:00am-5:30

5:00am-5:30

Organization: PSA-BIENVENIDOS- (OBAMA HABLA DE INMIGRACION)

Broadcast: 10/27/2013

Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- (ACUERDO POLITICO... FIN A LA CRISIS)

Broadcast: 10/20/2013

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS- (FUNDACION NACIONAL EDU. AMBIENTAL)

Broadcast: 10/13/2013

Time: 5:00am-5:30

Organization: PSA-BIENVENIDOS-(AMERICA)MIGRATORIA)

Broadcast: 10/06/2013

Time: 9:30am-10:00